



# PRODUCE NEWS



**Fresh Apple Cider – 4 / 1 Ct.**

#06056 - \$12.50

**California Celery – 24 Ct.**

#03814 - \$12.95

**Jumbo Yellow Onions – 50#**

#04747 - \$8.95

**Lettuce** – Iceberg production is currently running 20-30% lighter than average due to weather related problems and water restrictions that have limited acreage planted for this fall. Expect anything with iceberg lettuce, including processed, to be priced much higher for at least the next 2-3 weeks.

**Onions** – One of the few items that are priced below average. Outlook is for plentiful supplies to continue.

**Potatoes** – All Idaho product is now new crop Russet Burbanks. Quality and supplies are looking good.

**Tomatoes** – A combination of Michigan finishing and a slow start to this fall's Florida crop has caused the market to jump \$6-8 over the last week.

**Other Fruit and Veg Items** – Lemons are down \$4-5. Asparagus is reasonably priced. Cantaloupe are staying down. Honeydews and watermelons took a jump in price. Strawberries are higher, but quality should be good for the next couple weeks due to switching to new crop berries in Oxnard, Ca.

## PRICE TRENDS

Asparagus	-
Beans	-
Broccoli	-
Cabbage	-
Cauliflower	-
Celery	-
Cucumbers	-
Lettuce – Iceberg	↑
Lettuce – Romaine	-
Lettuce --Leaf	-
Onions --	-
Peppers – Green	-
Peppers – Red and Yellow	-
Potatoes – Idaho	-
Tomatoes—5x6 and 6x6	↑
Tomatoes—Roma	↑
Tomatoes—Grape	↑
Cantaloupe	-
Honeydew	↑
Watermelons	↑
Strawberries	↑

## Norman Foods

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